

# AI<sup>®</sup>

Chicago  
Chapter

# SPONSORSHIP



## ABOUT US

The Chicago Chapter of the Appraisal Institute (CCAI) is searching for businesses and individuals interested in supporting the mission of one of the largest, most respected, and well-known Chapters of the Appraisal Institute. The Chicago Chapter of the Appraisal Institute has more than 5,000 visitors each year, and its website attracts an average of 1,500 unique visitors each month. The Chapter features an e-mail distribution list that reaches thousands of real estate appraisers through the Midwest.

## MISSION

The Chicago Chapter is here to support you – the professional appraiser – to do your very best work, and in so doing, to strengthen the role of appraisers as a reliable link within our economy.

We do that by offering the finest in appraisal education, professional development, and networking opportunities. Candidates for a professional designation will find sage, encouraging advisors and a framework to help facilitate a meaningful, while urgent, path toward earning a professional appraisal designation. No matter where you are on the path to a professional appraisal designation, you are welcome to join us. Our association is here and now, for you.

# SPONSORSHIP

## OPPORTUNITIES



The Chicago Chapter offers several sponsorship levels for both companies and individuals. Your sponsorship will be for a term of one year, beginning on the first of the year. In return for your support, CCAI will provide all of the benefits listed in your chosen package.

### SPONSORSHIPS OPTIONS

- Company
- Individual
- Events
- *Joseph C. Magdziarz New Member Development Fund*

Partnering with the Chicago Chapter of the Appraisal Institute will expose you or your company to the thousands of leaders in the real estate valuation community, help support the Chicago Chapter, and further our goal of supporting our members while providing the finest appraisal education.

# SPONSORSHIP

## LEVELS

### Platinum Sponsor - \$2,500+

- Your company's logo on our sponsorship webpage with a link to the sponsor's website.
- Your company's logo on our website's home page.
- Your company logo will be in four of our e-mail blasts.
- Your company's logo on our newsletters.
- Your company's logo on a banner in our classroom.

### Gold Sponsor - \$2,000

- Your company's logo on our sponsorship webpage with a link to the sponsor's website.
- Your company's logo on our website's home page.
- Your company logo will be two of our e-mail blasts.
- Your company's logo on our newsletters.

### Silver Sponsor - \$1,500

- Your company's logo on our sponsorship webpage with a link to the sponsor's website.
- Your company logo will be one of our e-mail blasts.

### Bronze Sponsor - \$500

- Your company's logo on our sponsorship webpage with a link to the sponsor's website.

### Iron Sponsorship - \$250 (Firm with less the five employees)

- Your company's logo on our sponsorship webpage with a link to the sponsor's website.

### Joseph C. Magdziarz New Member Development Fund

The Joseph C. Magdziarz Development Fund, introduced this year, was established to attract new members to the Chicago Chapter. This fund will award new members of CCAI \$150 to use towards any class presented by CCAI. CCAI is asking for donations starting at \$150 to help sponsor this educational opportunity for new appraisers.

This fund is named for Joseph C. Magdziarz, MAI, SRA, AI-GRS, AI-RRS, a preeminent member of the Chicago Chapter. As he is known, Joe Mags, or Papa Joe, has been educating new appraisers in the industry for most of his career. He continues to mentor his students beyond their time in the classroom.

# SPONSORSHIP

## INDIVIDUAL EVENTS

Either separately or in addition to your generous donation above, we also offer individual event sponsorships. These events include both social and educational gatherings offered throughout the year to our members. Benefits of individual event sponsorship includes the following benefits:

- Signage at event
- Inclusion of logo or company name in event materials
- Recognition at the event
- For some events we offer the option of having your company logo on giveaways at the event for an additional sponsorship amount.
- One free registration for the event

You can choose to sponsor any of the following events:

### Real Estate Conditions Seminar

- General Sponsorship – \$250
- The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
  - Company Logo on choice of Pen Giveaway – \$100
  - Company Logo on choice of Notepad or Post-Its Giveaway – \$150
  - Company Logo on Bag Giveaway – \$250

### Tax Appeal Seminar

- General Sponsorship – \$250
- The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
  - Company Logo on choice of Pen Giveaway – \$100
  - Company Logo on choice of Notepad or Post-Its Giveaway – \$150
  - Company Logo on Bag Giveaway – \$250

Luncheon/Chapter Meeting (one of four per year) – \$500 per luncheon

Member/Candidate/Advisor Networking Event (one of five per year) – \$500 per event

Chapter Developed Seminar – \$200 per seminar

Sexual Harassment Seminar (required by State of Illinois) – \$250 per seminar

Please feel free to contact us via e-mail or phone should you have any questions. The Chapter's members and staff thank you in advance for your support.



# Chicago Chapter Sponsorship Agreement

This Sponsorship Agreement is for a term of one year, starting January 1<sup>st</sup> and ending on December 31<sup>st</sup>. In return for payment of the sponsorship fee, the Chicago Chapter of the Appraisal Institute (CCAI) will provide the benefits for the selected sponsorship options. To indicate your preferred sponsorship level, please fill out and mail the attached form (and check) or pay by credit card over the phone using the contact information provided below.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## Sponsorship Options

### Company/Individual Sponsorship

Bronze (\$500)  Silver (\$1,500)  Gold (\$2,000)  Platinum (\$2,500+)  None

*If Company/Individual Sponsorship Amount is different than above, please enter below.*

Amount: \$ \_\_\_\_\_

### Individual Event Sponsorship

#### Real Estate Conditions Seminar

General Sponsorship (\$250)

*Event Giveaways (With or without General Sponsorship of Seminar)*  
Logo on Pen to be given to attendees (\$100)

Logo on choice of Notepad or Post-Its to be given to attendees (\$150)  
 Notepad  Post-Its

Logo on Bag to be given to attendees (\$250)

#### Tax Appeal Seminar

General Sponsorship (\$250)

*Event Giveaways (With or without General Sponsorship of Seminar)*  
Logo on Pen to be given to attendees (\$100)

Logo on choice of Notepad or Post-Its to be given to attendees (\$150)  
 Notepads  Post-Its

Logo on Bag to be given to attendees (\$250)

**Clear Form**



## Chicago Chapter Sponsorship Agreement

*Luncheon/Chapter Meeting* (\$500 per luncheon)  
 Luncheon Sponsorship \_\_\_\_\_ *If more than one, please enter #*

*Member/Candidate/Advisor Networking Event* (\$500 per event)  
 Networking Event Sponsorship \_\_\_\_\_ *If more than one, please enter #*

*Chapter Developed Seminar* (\$250 per seminar)  
 Seminar Sponsorship \_\_\_\_\_ *If more than one, please enter #*

*Sexual Harrassment Seminar* (\$250 per seminar)  
 Seminar Sponsorship \_\_\_\_\_ *If more than one, please enter #*

### Joseph C. Magdziarz New Member Development Fund

\$150

Other amount \$ \_\_\_\_\_

**Total Sponsorship** (Include all options chosen above): \$ \_\_\_\_\_

I wish to pay for sponsorship by:

Check (*enclosed*)

Credit card (*please call number below*)

If paying by check, please mail this form and check to:

The Chicago Chapter of the Appraisal Institute  
205 W. Wacker Drive, Suite 200  
Chicago, IL 60606

Thank you,

Sarah Walsh  
Executive Director  
Chicago Chapter of the Appraisal Institute  
E: [sarah@ccai.org](mailto:sarah@ccai.org)  
P: 312-616-9400

**Clear Form**

**Save Form**

To lock in entries, click Save Form, and Save As "CCAI-2021-Sponsorship-<SponsorName>.pdf  
If "Save Form" button doesn't work, Save PDF using your PDF programs Save option.