

Chicago Chapter of the Appraisal Institute Sponsorship Opportunities

The Chicago Chapter of the Appraisal Institute (CCAI) is searching for businesses and individuals that are interested in supporting the mission of one of the largest, most respected, and well-known Chapters of the Appraisal Institute. The Chicago Chapter of the Appraisal Institute has more than 5,000 visitors each year, its website attracts an average of 1,500 unique visitors each month, and the Chapter features an e-mail distribution list that reaches thousands of real estate appraisers through the Midwest.

Our Mission

The Chicago Chapter is here to support you – the professional appraiser – to do your very best work, and in so doing, to strengthen the role of appraisers as a solid, reliable link within our economy.

We do that by offering the finest in appraisal education, professional development and networking opportunities. Candidates for Designation will find sage, encouraging Advisors and a framework to help facilitate a meaningful while urgent path toward earning a professional appraisal designation. No matter where you are on the path to designation, you are welcome to join us. Our association is here and now, for you.

Sponsorship Options

The Chicago Chapter offers several options for sponsorships.

- Company Sponsorship
- Individual Sponsorship
- Sponsorship of Individual Events
- Contributions to the *Joseph C. Magdziarz New Member Development Fund*

Partnering with the Chicago Chapter of the Appraisal Institute will expose you and/or your company to the thousands of leaders in the real estate valuation community and will help support the Chicago Chapter and further our goal of supporting our members and providing the finest appraisal education.

Company and Individual Sponsorships

The Chicago Chapter offers several company and individual sponsorship levels. Your sponsorship is for a term of one year, starting January 1st and ending on December 31st. In return for your sponsorship, CCAI will provide all benefits listed in your chosen package below.

Bronze	Silver	Gold	Platinum
\$500	\$1,500	\$2,000	\$2,500+
Your company's logo on CCAI website's sponsorship page with a link to the sponsor's website.	Your company's logo on CCAI website's sponsorship page with a link to the sponsor's website. Your company logo in one CCAI blast email.	Your company's logo on CCAI website's sponsorship page with a link to the sponsor's website. Your company's logo on the CCAI website home page. Your company logo in 2 CCAI blast emails. Your company logo in one CCAI newsletter.	Your company's logo on CCAI website's sponsorship page with a link to the sponsor's website. Your company's logo on the CCAI website home page. Your company logo in 4 CCAI blast emails. Your company logo in all CCAI newsletters Your company's logo on a classroom banner.

*** All sponsors will receive recognition at the Installation Dinner in January of every year.

Joseph C. Magdziarz New Member Development Fund

The Joseph C. Magdziarz Development Fund, introduced this year, was established to attract new members to the Chicago Chapter. This fund will award new members of CCAI \$150 to use towards any class presented by CCAI.

CCAI is asking for donations starting at \$150 to help sponsor this educational opportunity for new appraisers.

This fund is named for Joseph C. Magdziarz, MAI, SRA, AI-GRS, AI-RRS a preeminent member of the Chicago Chapter. Joe Mags or Papa Joe, as he is known, has been educating new appraisers in the industry for most of his career. He continues to mentor his students beyond their time in the classroom.

Individual Event Sponsorships

Either separately or in addition to your generous donation above, we also offer individual event sponsorships. These events include both social and educational gatherings offered throughout the year to our members. Benefits of individual event sponsorship includes the following benefits:

- Signage at event
- Inclusion of logo or company name in event materials
- Recognition at the event
- For some events we offer the option of having your company logo on giveaways at the event for an additional sponsorship amount.

You can choose to sponsor any of the following events:

- **Real Estate Conditions Seminar**
 - General Sponsorship – \$250
 - The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
 - Company Logo on choice of Pen Giveaway – \$100
 - Company Logo on choice of Notepad or Post-Its Giveaway – \$150
 - Company Logo on Bag Giveaway – \$250
- **Tax Appeal Seminar**
 - General Sponsorship – \$250
 - The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
 - Company Logo on choice of Pen Giveaway – \$100
 - Company Logo on choice of Notepad or Post-Its Giveaway – \$150
 - Company Logo on Bag Giveaway – \$250
- **Luncheon/Chapter Meeting** (one of four per year) – \$500 per luncheon
- **Member/Candidate/Advisor Networking Event** (one of five per year) – \$500 per event
- **Chapter Developed Seminar** – \$200 per seminar
- **Sexual Harassment Seminar** (required by State of Illinois) – \$250 per seminar

Please feel free to contact us via e-mail or phone should you have any questions. The Chapter's members and staff thank you in advance for your support.

Thank you for your consideration,

Sarah Walsh
Executive Director
Chicago Chapter of the Appraisal Institute
E: sarah@ccai.org
P: 312-616-9400



Chicago Chapter Sponsorship Agreement

This Sponsorship Agreement is for a term of one year, starting January 1st and ending on December 31st. In return for payment of the sponsorship fee, the Chicago Chapter of the Appraisal Institute (CCAI) will provide the benefits for the selected sponsorship options. To indicate your preferred sponsorship level, please fill out and mail the attached form (and check) or pay by credit card over the phone using the contact information provided below.

Name: _____

Company Name: _____

E-mail Address: _____

Phone Number: _____

Sponsorship Options

Company/Individual Sponsorship

☐ Bronze (\$500) ☐ Silver (\$1,500) ☐ Gold (\$2,000) ☐ Platinum (\$2,500+) ☐ None

If Company/Individual Sponsorship Amount is different than above, please enter below.

Amount: \$ _____

Individual Event Sponsorship

Real Estate Conditions Seminar

☐ General Sponsorship (\$250)

Event Giveaways (With or without General Sponsorship of Seminar)

☐ Logo on Pen to be given to attendees (\$100)

☐ Logo on choice of Notepad or Post-Its to be given to attendees (\$150)

☐ Notepad ☐ Post-Its

☐ Logo on Bag to be given to attendees (\$250)

Tax Appeal Seminar

☐ General Sponsorship (\$250)

Event Giveaways (With or without General Sponsorship of Seminar)

☐ Logo on Pen to be given to attendees (\$100)

☐ Logo on choice of Notepad or Post-Its to be given to attendees (\$150)

☐ Notepads ☐ Post-Its

☐ Logo on Bag to be given to attendees (\$250)



Chicago Chapter Sponsorship Agreement

Luncheon/Chapter Meeting

(\$500 per luncheon)

☐

Luncheon Sponsorship

_____ *If more than one, please enter #*

Member/Candidate/Advisor Networking Event

(\$500 per event)

☐

Networking Event Sponsorship

_____ *If more than one, please enter #*

Chapter Developed Seminar

(\$250 per seminar)

☐

Seminar Sponsorship

_____ *If more than one, please enter #*

Sexual Harrassment Seminar

(\$250 per seminar)

☐

Seminar Sponsorship

_____ *If more than one, please enter #*

Joseph C. Magdziarz New Member Development Fund

☐

\$150

☐

Other amount \$ _____

Total Sponsorship (Include all options chosen above): \$ _____

I wish to pay for sponsorship by:

☐

Check (*enclosed*)

☐

Credit card (*please call number below*)

If paying by check, please mail this form and check to:

The Chicago Chapter of the Appraisal Institute
205 W. Wacker Drive, Suite 200
Chicago, IL 60606

Thank you,

Sarah Walsh
Executive Director
Chicago Chapter of the Appraisal Institute
E: sarah@ccai.org
P: 312-616-9400

*To lock in entrys, click Save Form, and Save As "CCAI-2021-Sponsorship-<SponsorName>.pdf"
If "Save Form" button doesn't work, Save PDF using your PDF programs Save option.*